

HISTORICAL ADVISORY COMMITTEE

MINUTES

Held Monday, May 6, 2019 at 2:00 p.m.
In the Classroom, Town Hall

PRESENT: Lindsay Neale, Chair
Robbie Broad, Secretary
Marilyn Beecroft
Art Dyer
Alex Noble
Jen Martin, RMS & FOI Coordinator

ABSENT: Mary Watson, Vice-Chair, Archivist
David Foster, Councillor

1. CALL TO ORDER

The meeting was called to order by L. Neale at 2:00 p.m.

2. DISCLOSURE OF PECUNIARY INTEREST – None

3. MINUTES OF LAST MEETING

Moved by M. Beecroft. Seconded by A. Dyer. Resolution – 2019-0501
THAT the Historical Advisory Committee minutes of April 1, 2019, be accepted.
CARRIED

4. DEPUTATIONS/PRESENTATIONS – None

5. UNFINISHED BUSINESS

- a) Interpretive Signs – War of 1812 Landing Site and History of Wasaga Beach Schools – M. Beecroft provided colour proofs of both panels for Committee review and comments. She indicated that the cost from Fontosy, the sign manufacturer, to create and install both panels was \$4,909.00, under the Committee sign budget of \$6,000.00. The final location for both panels is subject to Public Works approval. L. Neale and M. Beecroft will follow up.
- b) Marlwood Interpretive Sign Relocation – L. Neale advised that the sign is with Public Works. The project has been assigned to A. Lapensee who will have the sign moved to the new location in the parkette off of Marlwood Ave. when the ground thaws. R. Broad was asked to provide pictures of our preferred location which will be forwarded to Public Works.
- c) Walking Tour Brochures – M. Beecroft provided the Committee with the final draft of the brochure and asked all members to review and pass on any comments by

the end of the week. A discussion followed regarding pricing and the number of copies to be initially ordered. A. Noble inquired as to whether any funds from the Tourism Budget might be allocated for future orders of the Walking Tour Brochure. M. Beecroft noted that Nancy Island would be engaging in additional tourism promotion to fill the void left by the Chamber of Commerce and anticipated that this will begin in June. She added that she is hoping it may be possible to find a way for our brochures to be included in their promotion efforts. The Committee thanked M. Beecroft for all her efforts involving both the Walking Tour Brochure and the Interpretive Signage projects.

Moved by A. Dyer. Seconded by A. Noble. Resolution – 2019-0502

THAT the final draft of the Historical Advisory Committee Walking Tour Brochure be approved. And further, that 5,000 copies at a cost of \$1,524.00 be ordered.

CARRIED

- d) Historical Significance and Appreciation Awards - L. Neale reported that both of the recipients and nominators had been contacted. She added that she had met and interviewed both G. Potopnyk and Jack Prezio, on behalf of Pedro's Gift Shop, and that both presentations had been written. The award plaques and certificates will be forwarded to A. Webster from Special Events and will be presented on May 11th at the Wasaga's Finest Citizens event.

She reminded the Committee that one of this year's nominations was in regard to what was purported to be the original carousel that was removed from Playland Park in 1985. She reported that she had contacted the nominator, who during their communication, expressed some frustration as to what he perceived to be a lack of interest in this possible artifact. She informed the resident that the Committee would investigate the matter thoroughly and would welcome the opportunity to view the carousel. L. Neale will report back on this matter at the next meeting.

- e) Community Inquiry – The Committee has been unable to locate information or a photograph of Dr. McGavin's medical practice circa 1938. Neither M. Watson, Town Archivist, or A. Dyer have had any success. L. Neale will inform Dr. My Gavin's daughter-in-law, but will assure her that if any information is obtained in the future it will be passed along to her.
- f) Archives – It was noted that M. Watson had provided the Committee with an inventory of items that are currently housed outside of the Archives due to insufficient space. A discussion ensued in regard to the promotion of the Archives and what the Committee felt were the priorities going forward. It was agreed that our current focus would be on promoting and advertising the Archives, assessing the need for an increase in the volunteer base, investigating the requirements for increased hours of availability and assuring that a customized, larger space for the Archives will be included in the plans for a new Library. Library CEO, Pam Pal, informed the Committee by email that she anticipated several ways in which together, the Library, Historical Advisory Committee and Archives could better serve the community in the future. She also requested that she would like Library staff better informed on the Archives. L. Neale will follow up. After some additional discussion, an Archive Sub Committee was formed, consisting of M. Watson, L. Neale and A. Noble. It was suggested that S. Bloomfield, Archive Volunteer, should be invited to any Sub Committee meetings, as it was thought she would prove to be a valuable resource.

It was also noted that M. Watson will provide another batch of approximately ten photographs from the Archives to be posted for our "Throwback Thursdays" on the Town Facebook/Twitter accounts.

6. SUB-COMMITTEE REPORTS

Doors Open Simcoe County Sub-Committee – A. Noble and R. Broad reported that they had reached out to A. Webster to confirm that the theme should be "Communications". They will further reach out to both the Archives and private collections to see what items might be used for the event.

7. NEW BUSINESS

- a) Staff Update – J. Martin had nothing to report this month.
- b) Council Report – D. Foster was absent.

8. ITEMS FOR FUTURE MEETINGS

- a) Authentication of Artifact – Carousel from Playland Park

- 9. DATE OF NEXT MEETING(S)** – June 3, 2019 – 2:00 p.m.
July 8, 2019 – 2:00 p.m.
August 5, 2019 – 2:00 p.m.

10. ADJOURNMENT

The Chair adjourned the meeting at 3:04 p.m.